

RECEIVED

AUG 2 6 2004

Technology Center 2100



Electronic Filing System (EFS) Data Electronic Patent Application Submission USPTO Use Only

EFS ID:

67196

Application ID:

09807887

Title of Invention:

Consumer Profiling and

Advertising Selection System

First Named Inventor:

Charles Eldering

Domestic/Foreign Application:

Domestic Application

Filing Date:

2001-04-19

Effective Receipt Date:

2004-08-23

Submission Type:

Information Disclosure

Statement

Filing Type:

Confirmation number:

5900

Attorney Docket Number:

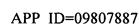
T706-11

Total Fees Authorized:

Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark

Office,ou=Department of Commerce,o=U.S. Government,c=US

Certificate Message Digest: 3281f5f11f5e75658466320673c2881ae5fba00f





TRANSMITTAL

崔lectronic Version v1.1 Stylesheet Version v1.1.0

> Title of Invention

Consumer Profiling and Advertising Selection System

Application Number:

09/807887

Date:

2001-04-19

First Named Applicant: Charles A Eldering

RECEIVED

AUG 2 6 2004

Confirmation Number:

5900

Attorney Docket Number: T706-11

Technology Center 2100

I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.

I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.

Submitted by:	Elec. Sign.	Sign. Capacity	
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney	

Documents being submitted

Files

us-ids

T706-11_08-23-04_IDS-usidst.xml

us-ids.dtd

us-ids.xsl

Comments

Comments added at the request of EBC to avoid error messages



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18 Stylesheet Version v18.0

> Title of Invention

Consumer Profiling and Advertising Selection System

Application Number:

09/807887

Confirmation Number:

5900

First Named Applicant:

Charles Eldering

Attorney Docket Number: T706-11

Art Unit:

2171

Examiner:

Search string:

Patrick JD Santos

(5754939 or 6216129 or 6298348 or 6560578

or 5661516).pn.

RECEIVED

AUG 2 6 2004

Technology Center 210

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5754939	1998-05-01	HERZ			
	2	6216129	2001-04-01 .	ELDERING			
	3	6298348	2001-10-01	ELDERING			
	4	6560578	2003-05-01	ELDERING	•		
	5	5661516	1997-08-01	CARLES			

Signature

Examiner Name	Date		